

05 ways to maximise the impact of your event images

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01

gift away



Present your speakers and MC with sophisticated, usable images of themselves in action. They'll love you for it.

Create a slideshow presentation or gallery for your guests to download. Encourage them to post under your unique #hashtag

Follow your #Hashtag and LIKE every utterance and share



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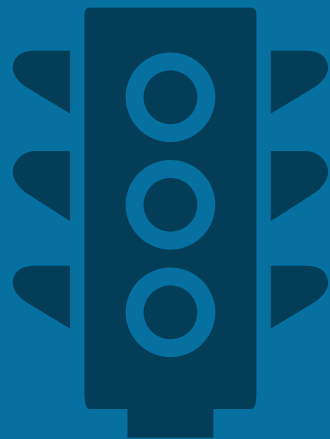
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02

promote promote

Your images should be top notch and reusable time and again. Use them today. And save them as your stock portfolio to provide the **SOCIAL PROOF** that your **EVENTS** are all and more than you claim.



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03

blog



Don't get caught with generic images that depersonalise your brand
A branded blog and website with your unique images speaks volumes to your tribe and gives an authentic voice to your company

Create your own sub categories in your portfolio so you can tap into images easily as you create new posts.



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04

identify yourself



Extend the life of your images with a branded watermark or hashtag when sharing to social media, guests and delegates.

Keep sharing. The images are a reminder to all involved of the experience, learning, fun and inspiration.

YOU
+ ME
= WE

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05

be the best



Engage a professional photographer. They will make your guests look sharp, sleek and sophisticated. And best of all show your audience as ENGAGED and ENGROSSED in your event.


A great photographer will provide quality over quantity. Waiting in the wings for the dazzling smile, intent engagement, curiosity and intrigue.

They will edit ruthlessly, sharing **ONLY** the best images that reflect **BRAND YOU**.



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